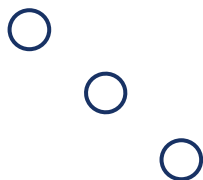


Barrios. Economía. Futuro.



# 10 THINGS YOU SHOULD KNOW ABOUT MARES

## 1. What is MARES?

MARES is a pilot project that seeks to create employment and transform neighborhoods in four districts of the city of Madrid. MARES promotes the creation of companies, strengthening productive and community activities, as well as best practices and knowledge that could lead to a more sustainable city.

## 2. Who finances MARES?

MARES is co-financed by the **Urban Innovative Actions** Initiative of the European Commission. This program supports projects that develop innovative solutions to face urban challenges.

MARES was one of the 18 projects approved among the 378 applicants for the first edition of the UIA call.

## 3. Who is part of the team?

MARES is a project led by the City Council of Madrid and promoted together with eight partners:

**Dinamia**

**Vivero de Iniciativas Ciudadanas**

**Ecooo**

**Todo por la Praxis**

**Estudio SIC**

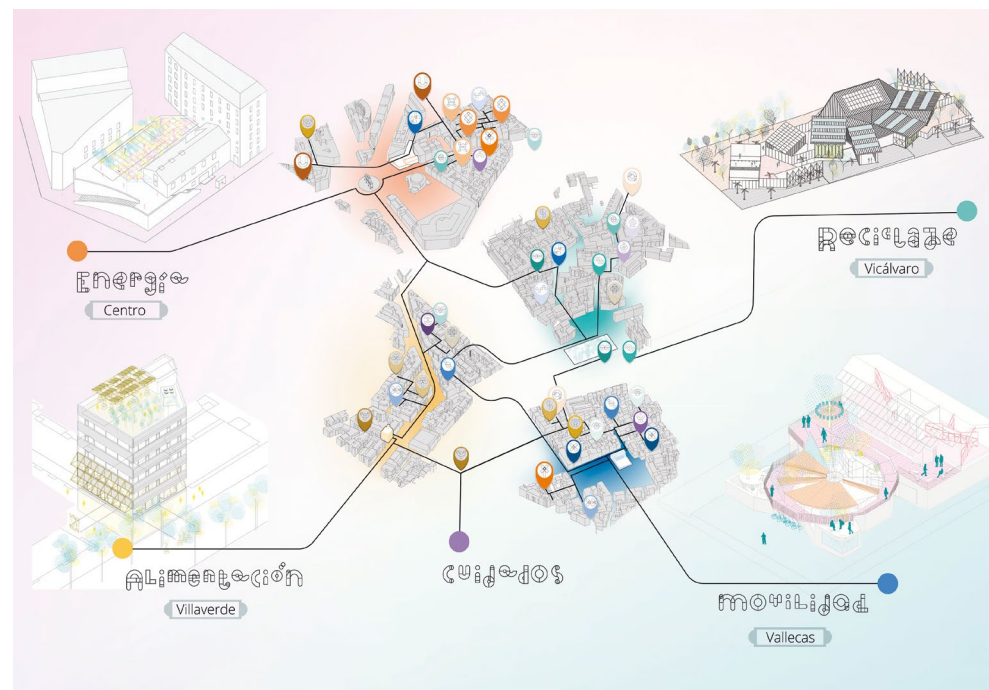
**Agencia para el Empleo**

**Acción contra el Hambre**

**Tangente**

## 4. Where and when does MARES take place?

The project lasts three years (from 2017 to 2019). Each of the four districts in which MARES is located (Villaverde, Vicálvaro, Puente de Vallecas and Centro) has a municipal building dedicated to the project's activities, called Mar. While the renewal works of Mares are completed, their activities and "laboratories" are located in provisional spaces.



## 5. Which economic sectors is MARES focused on?

MARES gives priority to five sectors: **mobility, food, recycling, energy and care economy**. Mobility Mar is located in Vallecas, Food Mar in Villaverde, Recycling Mar in Vicálvaro and Energy Mar in Centro. The Care Economy is a transversal sector and it is housed in all of them.

## 6. What are the MARES' values?

The business initiatives supported by MARES are based on the knowledge and experience of neighbors and are aligned with the principles of the **Social and Solidarity Economy**. Main objectives are, among others, to generate decent and stable employment, to build a sustainable environment and to operate democratically taking into account people specific needs.

## 7. Is MARES an economic project?

Yes, but not only. MARES is also an urban project. One of its aims is to transform the city through innovative practices. To do this, each space or Mar implements a **permanent program of events and activities** in order to promote the exchange, production, research, collaboration and dissemination of projects.

## 8. What is MARES based on?

The project is developed regarding **urban and economic resilience**, as the ability of people to adapt to unforeseen situations. In the context of the city of Madrid, this capacity refers to a big number of experiences that citizens have developed to face the economic and social crisis of the last decade: self-employment initiatives, recovery of disused spaces or implementation of economic networks.

## 9. What services does MARES offer?

MARES' specialized advisory service offers **support and training** in all phases to collective entrepreneurship and provides the possibility of incubating projects in the different spaces of the Mares. In addition, neighbors can participate in the Practice-oriented Learning Communities in topics related with MARES sectors. All these services and activities are free.

## 10. How can you participate in MARES?

MARES is an open initiative for citizenship. One of its main axes is to advise, accompany and incubate new economic initiatives. In addition, numerous activities and training, meetings and awareness events are organized for the neighbors. If you have any questions you can check our website or write us at:

[info@maresmadrid.es](mailto:info@maresmadrid.es)

## SCHEDULE

Monday to tuesday  
9:30 to 18:30h

Friday  
9:30 to 14.30h



### MARES APP

Download the MARES App to stay up to date on the project's latest news. Application available in Play Store for Android devices.  
[www.play.google.com](http://www.play.google.com)

# ¿WHERE ARE THE MARES?

## MOBILITY

### Vallecas

**Casa del Empleo**  
(antiguo CP Manuel Siurot)  
Plaza Sierra Ministra, 3  
28053, Madrid  
Metro: Nueva Numancia

## FOOD

### Villaverde

**Centro para el Empleo y la Economía Social**  
Paseo de Alberto Palacios, 13  
28021, Madrid  
Metro: Villaverde Alto

## RECYCLING

### Vicálvaro

**Centro Social Polivalente**  
Avenida Real, 12 - 2ª  
28032, Madrid  
Metro: San Cipriano

## ENERGY

### Centro

**Mar de Energía y Cuidados**  
Calle de Toledo, 108.  
28005, Madrid.  
Metro: La Latina

**Should you need further information?**

Please, contact us at [info@maresmadrid.es](mailto:info@maresmadrid.es) or visit [www.maresmadrid.es](http://www.maresmadrid.es)

Follow us!



This project is co-financed by the European Regional and Development Fund through the Urban Innovative Actions Initiative



**MADRID**